

STRETCH OUT AND MOVE WITH YOGA GEAR FROM SPORT CHEK CONTEST (the "Contest") Official Rules

This Contest is organized and sponsored by the Canadian Olympic Committee, a national, private, not-for-profit organization responsible for Canada's participation in the Olympic Games, Youth Olympic Games and Pan American Games and the promotion of the Olympic Movement in Canada (the "**Contest Sponsor**").

Contest starts at **9:00** a.m. ET **September 20, 2019** and ends at **11:59** p.m. ET on **October 3, 2019** (the "**Contest Period**")

By entering this Contest, entrants accept and agree to be bound by these Official Rules, and accept the decisions of the Contest Sponsor as final and binding in all respects.

1. ELIGIBILITY

This Contest is open to all legal residents of Canada who have reached the age of majority in the province or territory in which they reside. Employees, agents and representatives of the Contest Sponsor, Bell Canada, Contest partner, their subsidiaries, affiliates, advertising and promotional agencies (collectively "Contest Parties"), and all respective employees, shareholders, officers, directors, agents, members, licensees, successors and assigns of the foregoing (collectively, the "Released Parties") and members of their immediate family (spouse and parent, children, siblings and their respective spouses, regardless of where they reside) or persons living in the same household (whether related or not), are not eligible to participate in this Contest.

2. HOW TO ENTER

NO PURCHASE NECESSARY

To enter the Contest, visit the Canadian Olympic Club at <http://www.olympicclub.ca> during the Contest Period. You must have a valid Canadian Olympic Club account or you may sign up for a free account and enter using a computer or mobile device with Internet access. Follow the instructions and submit your entry. Entries will not be eligible if sent by any method not specified above or if received after the end of the Contest Period. You may enter multiple times using one Canadian Olympic Club account. The more entries completed, the greater your odds of winning.

3. ODDS OF WINNING

Odds of winning this Contest will depend upon the number of eligible entries received by the end of the Contest Period. All entries must be received by 11:59p.m. ET on October 3, 2019 in order to qualify. The Contest Sponsor will not be responsible for late, delayed, misdirected, lost, or incomplete entries. Entries that are incomplete, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of these Official Rules shall be disqualified.

4. PRIZING

All prizes must be accepted as awarded, are non-refundable and are not convertible to cash. The Contest Sponsor reserves the right to substitute any of the prizes, or any component thereof, with a prize of equal or greater value. For this Contest, there is one (1) grand prize available to be won consisting of one (1) Gaiam 6mm reversible printed yoga mat, one (1) Gaiam studio select dry grip yoga mat, one (1) Gaiam studio select so-slip yoga towel, one (1) Gaiam tri-colour yoga block, one (1) Gaiam studio 8ft premium yoga strap and two (2) pairs of Gaiam studio select yoga-barre socks, valued at approximately \$229.93. The grand prize must be accepted as awarded without substitution and is not redeemable for cash. The grand prize is transferable by the winner as a gift only to an immediate family member only and it cannot be resold. If the winner cannot use or chooses not to use, for any reason, any portion of the grand prize,

that portion of the prize will be forfeited and no substitution or other compensation will be awarded. Contest grand prize is valid only from October 4, 2019 to December 31, 2019 and must be redeemed within these dates.

5. SELECTING WINNERS

A random draw for the grand prize, will be conducted at or about 12:00pm ET on October 4, 2019 by the Contest Sponsor from all eligible entries received.

The Contest Sponsor shall use commercially reasonable efforts to contact the selected entrants using the contact information set out each of their entries. In the event that a selected entrant cannot be contacted within three (3) days of the random draw, the entry of such selected entrant shall be deemed void and the Contest Sponsor shall draw another entry at random for the remaining eligible entries. The process noted above will be repeated until a contact is made with a selected entrant or there are no more eligible entries, whichever comes first.

Before being declared a winner, each selected entrant must first correctly answer without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question within ten (10) business days of prize notification.

Each selected entrant will also be required to sign a Declaration and Release Form (the "Release Form") confirming compliance with these Official Rules, acceptance of the respective prize as awarded without substitution. By participating and accepting prizes, entrants and winner agree to release and hold Released Parties, and each of their respective affiliates, directors, officers, shareholders, employees, assigns, parents, subsidiaries, members, agents, successors, promotion agencies and agents harmless against any and all claims and liability arising out of participation in the Contest and use or redemption of prizes.

Declining a prize, failing to correctly answer the mathematical skill-testing question, failing to return the Release Form within the time period indicated on the Release Form or otherwise failing to comply with these Official Rules will cause the respective prize to be forfeited and a new random draw from the remaining eligible entries will be conducted to select another selected entrant. The process noted above will be repeated until a prizewinner is declared or there are no more eligible entries, whichever comes first.

6. GENERAL

This Contest is subject to all applicable Federal, Provincial, and Municipal laws and regulations and void where prohibited. The Contest Sponsor shall not be held responsible for any accident, negligence, printing, typographical, administrative or other errors that may arise or occur in connection with the Contest or these Official Rules with no obligation or liability, subject to applicable law.

No correspondence will be entered into except with selected entrants or Contest winner(s).

Entering this Contest and accepting of a prize also constitutes permission for the Released Parties and their respective designees to use winners' name, likeness, voice, quotes, comments, biographical information, and/or image for the purpose of promotion by the Contest Sponsor (including the Canadian Olympic Club, presented by Bell) without further notice, permission, compensation or consideration in any and all media now known or hereafter developed, in any manner, throughout the universe, unless prohibited by law.

By entering this Contest and accepting a prize, if applicable, each entrants releases and agrees to hold the Contest Sponsor and all Released Parties, harmless against any and all manner of actions, causes of action, suits, debts, covenants, contracts, claims, and demands, including legal fees and expenses, whatsoever, including but not limited to, claims based on negligence, breach of contract, fundamental breach, liability for physical injury, death, or property damage which the entrant, Contest winner or their respective administrators, heirs, successors or assigns might have or could have, by reason of or arising

out of the entrant's participation in this Contest and/or in connection with the acceptance and/or use by the entrant of the prize awarded, if applicable.

Any content submitted by entrants for purposes of the Contest become the property of the Contest Sponsor and will not be returned. No responsibility will be taken for any failure of the Contest or Contest Sponsor web site during the promotion or for any problems or technical malfunction of a telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail, on-line, or internet entries to be received by the Contest Sponsor on account of technical problems or traffic congestion on the internet or at any web site, or any combination thereof including any injury or damage to an entrant or any other person's computer related to or resulting from playing or downloading any material in the promotion.

The Contest Sponsor reserves the right, in its sole discretion, to cancel or suspend the Contest, in whole or in part, without notice, for any reason whatsoever, including, the internet portion of this Contest should a virus, bug or any other cause beyond the reasonable control of the Contest Sponsor corrupt the security or proper administration of the Contest, or the odds of winning.

Any attempt to deliberately damage any web site or to undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, the Contest Sponsor reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Contest entries are subject to verification and will be declared invalid if they are forged, falsified, altered or tampered with in any way.

In the event of a dispute regarding the identity of the person submitting an electronic Contest entry, the entry will be deemed submitted by the "authorized account holder" provided that person meets all eligibility criteria set forth in these Official Rules. "Authorized Account Holder" shall mean the natural person assigned to the email or text messaging address by an internet service provider, on-line service provider, phone company, mobile phone service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email/text messaging addresses for the domain associated with the submitted email/text message address. Contest Sponsor reserves the right at its sole discretion, to disqualify any entrant (and all of their entries) who tampers with the Contest, including the entry process.

Information provided by entrants and winners as part of this Contest will only be used in accordance with the Contest Sponsor's privacy policy available at: <https://olympic.ca/privacy-policy/>.

Any questions, comments or complaints regarding the Contest must be directed to the Contest Sponsor at: club@olympic.ca.