

# GAMES ENGAGEMENT

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## 2030 PROJECT UPDATE

Over the last two months, the Líĺwat (Lil'wat), xwməθkwəýəm (Musqueam), Skwxwú7mesh (Squamish) and səlilwətał (Tsleil-Waututh) Nations, City of Vancouver, Resort Municipality of Whistler, Canadian Paralympic Committee and Canadian Olympic Committee unanimously endorsed continuing work on a potential bid to bring the Olympic and Paralympic Games back to British Columbia.

Each of the Councils passed motions this summer supporting the continuation of the work together after reviewing the proposed 2030 Draft Hosting Concept published June 14, 2022, and the 2030 Draft Hosting Concept: Initial Financial Estimates and Assumptions published July 8, 2022. An additional Q&A document was provided on July 18, 2022. Representatives of the Canadian sport community also provided unanimous approval at the COC's Session and the CPC's Board meeting in June.

As the project continues to move forward, this fall will include significant work towards the goal of being invited by the IOC in a Targeted Dialogue phase in December 2022.



"We are extremely pleased to have crucial endorsements, from all partners invited into the process under the signing of the Memorandum of Understanding, to continue the work to bring an Olympic and Paralympic Games back to Canada. We are fortunate to have the incredible expertise gained from Vancouver 2010 to get this done. Those Games are widely seen as one of the best Games ever, and this is our chance to build upon that legacy while taking meaningful steps toward reconciliation."

- Sxwíxwtn (Wilson Williams), Spokesperson, Squamish Nation

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### WHAT WE HAVE BEEN HEARING

We've engaged with more than 4,000 people and have published an interim report on what we heard, which is <u>available here</u>. Public feedback gathered during the engagement process will help to inform the partners comprising the Leadership Assembly (Lil'wat, Musqueam, Squamish, Tsleil-Waututh, City of Vancouver, Resort Municipality of Whistler, Canadian Olympic Committee, Canadian Paralympic Committee) with next steps including a decision on whether or not to continue advancing the project towards an official bid. The engagement is ongoing and we encourage everyone to visit <u>gamesengagement.ca</u> to learn more; however, three recurring themes have emerged so far in the engagement:

**Affordable Housing Legacy:** We've heard from you that there is a desire to see affordable housing as a legacy of these Games, and in particular, to see it within Lil'wat Nation, Whistler, Sea to Sky (Pemberton and Squamish), and Vancouver. Participants view the 2030 Games as an opportunity to accelerate much needed housing in the region.

**Transportation:** We've heard from you that you want to see investments in active and sustainable transportation infrastructure including: expanding transit services from Lil'wat through the entire Sea to Sky corridor, exploring train services from Vancouver to Whistler, improving access to Whistler Olympic Park, expanding the Sea to Sky highway and ensuring safe and accessible mobility throughout Vancouver, including the Downtown Eastside.

**Truly Indigenous-led:** We've heard that you want to learn more about what an Indigenousled Games means, and want to see economic development and capacity building within the Nations. We've also heard that you want to explore how Indigenous ways of knowing and being could be shared to address climate change, social procurement and reconciliation.





## **DID YOU KNOW?**

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Did you know that the Truth & Reconciliation Commission's (TRC) Final Report included 94 Calls to Action of which five (#87 through 91) pertain specifically to sport and reconciliation? The TRC Calls to Action provide meaningful actions to help address the ongoing impact of residential schools on survivors and their families and provide a path for government and Indigenous and non-Indigenous communities to create a joint vision of reconciliation. To learn more about the TRC and read the TRC's final report click here.

- **87.** We call upon all levels of government, in collaboration with Aboriginal peoples, sports halls of fame, and other relevant organizations, to provide public education that tells the national story of Aboriginal athletes in history.
- **88.** We call upon all levels of government to take action to ensure long-term Aboriginal athlete development and growth, and continued support for the North American Indigenous Games, including funding to host the games and for provincial and territorial team preparation and travel.
- **89.** We call upon the federal government to amend the Physical Activity and Sport Act to support reconciliation by ensuring that policies to promote physical activity as a fundamental element of health and well-being, reduce barriers to sports participation, increase the pursuit of excellence in sport, and build capacity in the Canadian sport system, are inclusive of Aboriginal peoples.
- **90.** We call upon the federal government to ensure that national sports policies, programs, and initiatives are inclusive of Aboriginal peoples, including, but not limited to, establishing:

i. In collaboration with provincial and territorial governments, stable funding for, and access to, community sports programs that reflect the diverse cultures and traditional sporting activities of Aboriginal peoples.
ii. An elite athlete development program for Aboriginal athletes.
iii. Programs for coaches, trainers, and sports officials that are culturally relevant for Aboriginal peoples.

iv. Anti-racism awareness and training programs.

**91.** We call upon the officials and host countries of international sporting events such as the Olympics, Pan Am, and Commonwealth games to ensure that Indigenous peoples' territorial protocols are respected, and local Indigenous communities are engaged in all aspects of planning and participating in such events. (TRC, 2015, 336).



### Q&A WITH OLYMPIAN AND ATHLETE AMBASSADOR, CLARA HUGHES

Six-time Olympic medalist Clara Hughes is the only athlete in Olympic history to win multiple medals in both summer and winter Games, representing Canada in both speed skating and cycling. In addition, she served as Team Canada's flag-bearer at the Vancouver 2010 Olympic Games. Together with Paralympian Richard Peter, Clara is serving as an Athlete Ambassador for the 2030 project and supporting engagement with communities and Canadians.

#### Q&A with Clara:

#### What's been something happy, fun or different you've been doing this summer?

It's been a really special summer being a part of the 2030 bid process. Meeting community members and sharing stories from the Vancouver 2010 Olympic Winter Games - and hearing stories in return from people of all ages from that magical time made me realize how deeply connected we are.

#### What excites you about a potential 2030 Games in Canada?

What really excites me about a potential 2030 Games in Canada is the power of sport in bringing people together. I've experienced this all around the world and to think about what this can do here in this time leaves me very hopeful for the future.

#### What's your hope for young Canadians as they go back to school?

My hope for kids as they go back to school is they can have the feeling of freedom to learn, play and participate in the sports, music and arts. That they can use their math and science brains in a way that is hands on and fun. I hope kids can feel the excitement of being together and connecting with each other in real time.

#### What's one thing people might not know about you that's surprising?

Most people don't know that I'm all about slowing things down. People often think I'm all about speed - and believe me I was! - but life after sport has been slowing things down to a human pace. I love long distance hiking, bike touring with all my camping gear and ocean kayaking for multi-day trips. I'm more comfortable sleeping in a tent than a fancy hotel!!



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### MEET ATHLETE AMBASSADOR, RICHARD PETER

Richard "Bear" Peter is a five-time Paralympian in the sport of wheelchair basketball, and three-time Paralympic medallist who understands the power of the Olympic and Paralympic Games in making communities better.

Richard recalls when a wheelchair basketball team visited his high school when he was 15 years old. In a wheelchair since age four, that appearance sparked a passion for sport that continues to this day.

He competed at five Paralympic Games helping Canada to gold at Sydney 2000, Athens 2004 and London 2012. A member of the Cowichan Tribes, Richard has been a longtime advocate for sport for people with a disability, especially Indigenous people.

Professionally, Richard works for the Praxis Spinal Cord Institute as its Indigenous Peoples Liaison and he has previously worked for Spinal Cord Injury BC and BCWSA, roles in which he's had the opportunity to give back to the Indigenous and disability communities. He is also an athlete ambassador on the BC 2030 Feasibility Team, which is exploring the possibility of hosting an Indigenous-led 2030 Olympic and Paralympic Winter Games in British Columbia.



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"These Games will be a powerful stride towards reconciliation as we move together as one team. Sport has opened so many doors for me, and I hope this bid will do so for others and inspire many. With the release of the Games concept, we can finally begin to share that we are ready to welcome the world back to our territory and create new paths towards reconciliation through sport."

— Richard Peter

5-time Paralympian and 2030 Ambassador Richard Peter, of Cowichan Tribes, shares one of his Paralympic medals at the Whistler community engagement open house at Squamish Lil'wat Cultural Centre on June 26.



### FEATURE ENGAGEMENT: CANADA DAY IN WHISTLER

The 2030 Engagement Team set up for a full day of activation in Whistler on Canada Day. More than 900 people were engaged in the heart of the action across at Olympic Plaza while enjoying the Pique Pedal Show and Shine children's bicycle parade, colouring contest, photos with the 2010 torch, and even a visit from Vancouver 2010 mascots Quatchi and Sumi!

To cap off the day, Mayor Jack Crompton spoke of his gratitude to Lil'wat and Squamish Nations for their stewardship, guidance and partnership in exploring a potential bid for 2030. To a celebratory crowd he then welcomed to the stage local Whistler and Sea-To-Sky Olympic and Paralympic athletes. The energy and enthusiasm for Canada's athletes past, present and future was palpable as a crowd of thousands came together for the first time in two years to celebrate in one of Whistler's many 2010 legacies, Whistler Olympic Plaza.

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### KNOWLEDGE NUGGET

There are approximately 70 distinct Indigenous languages within Canada's borders and BC is home to 60% of these languages. Indigenous communities throughout the country are working hard to revitalize and ensure the survival of their languages. The Four Host First Nations are the Lílwat (<u>Lil'wat</u>), xwməθkwəyəm (<u>Musqueam</u>), Skwxwú7mesh (<u>Squamish</u>) and səlilwəta<del>l</del> (<u>Tsleil-Waututh</u>) Nations and the languages of the four nations are:

#### Ucwalmícwts - language of the Liĺ wat7úl

həń 'qəmińəṁ - language of the Down River peoples of the Fraser Valley, including the <u>Musqueam</u>, <u>Tsleil-Waututh</u>, Kwikwetlem, Tsawwassen, Katzie, and Kwantlen Nations.

<u>Skwxwú7mesh</u> - language of the Skwxwú7mesh Úxwumixw

To learn more about the languages of the Four Host Nations and other Indigenous nations, visit First Peoples Map and First Voices.



## YOUTH VISION FOR 2030

The kids' colouring booth was our most popular attraction across all our summer engagement events. Hundreds of children took great care in developing their works of art, and sharing their vision of what a potential 2030 Games would mean to them:

"No more war; we need peace" "Everyone matters" "Canada is totally rad!"

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olympics are probably the only thing that unites the whole world these days. Lott's bring the GAMES home & To Chanadal. M

## PODIUM JACKET WINNERS

In addition to every visitor having an opportunity to take a selfie with an Olympic torch from the Vancouver 2010 Torch Relay, one lucky visitor at each engagement was randomly selected to receive a podium jacket signed by a Team Canada Vancouver 2010 Olympic or Paralympic medallist - golden smiles all around!

One winner actually has a collection of Canadian podium jackets, and many others couldn't wait for cooler temperatures to start wearing them!

When completing their entry cards, many visitors shared fond memories of the Vancouver 2010 Games, including hosting family members from across the country and visitors from around the world, enjoying concerts at the medal plaza, and volunteering to support the Games.



#### GamesEngagement.ca